



UX DESIGNER

**Are you an excellent designer and continues thinking about user interaction?
Then we are looking for you.**

Introducing us

We are a start-up and a community platform for street athletes and artists– also known as urban sports & culture – around the world. These urban sports and cultures, such as freerunning, are becoming increasingly popular, partly because skateboarding and BMX freestyle have been added to the Olympics. In recent years, this has also awakened brands and municipalities.

[CityLegends](#) offers a digital environment where urban athletes are connected, challenge each other, share hotspots, show and appreciate each other's passion. When, with whom and where they want to. CityLegends is also more than 'just an app'. We offer brands and cities creative activation campaigns to connect their city or brand more strongly to urban communities. Together with our partners, we work towards our goal: to become the most dedicated and creative urban community worldwide.

Working at CityLegends gives you the opportunity to greatly expand your network and work together with our partners [LUMO Labs](#) (international start-up programme) and the international agency [imec.istarts](#) (supports innovative companies). You will build expertise on an international level, learn directly from experts such as imec.istart coaches and work closely with the founders. Do you want to seize opportunities and conquer the world?

'The city is yours'

What are you going to do?

We are looking for someone who knows all the ins and outs of design, user interfaces and interaction design. You will be fed with existing information and information from user tests. Together with the team and one junior designer at your side, you will create rough flows, finetune them and turn them into designs with a high level of user experience. We are looking for someone who can transform our knowledge and experience of the past year into a smooth app which stands out.

In addition, you will also think along strategically about how CityLegends can be more strongly linked to other social platforms for strong interaction and user retention. Are you ready for this job?

You are

Experienced, giving advice and eager to work with a young and ambitious club that wants to give the urban sports & culture community something that rocks. You are up-to-date in terms of knowledge of UI, IDX and UX. You can think strategically, but also operationally work on designs and advice a junior. Affinity with urban sports & culture? That's a big bonus.

What we expect

- 3+ years of relevant work experience;
- Excellent in designing interface and overall user experience;
- Good user research experience;
- Fluent in Dutch or English;
- Coaching and thinking along with the founders and juniors;
- Bonus: Knowledge about the urban sports & culture

Above all, you'll help come up with the wildest ideas for CityLegends.

What do we offer?

We offer the chance to work in a dynamic environment with global potential. You will be part of a close-knit urban team with a strong drive to make an impact.

- Parttime / Freelance for 16 hours per week for several months (more options in the long term);
- Working on the most legendary target group, urban sports & culture;
- Great projects with big cities and multinational brands;
- Great growth opportunities - sky is the limit;
- Confidence to fill in your own work and make your own planning;
- Market compliant freelance rate;
- Fully remote or up to 3 home working days and a workplace at urban hotspot Area51 and at High Tech Campus (both Eindhoven).

Are you the designer we are looking for?

Are you interested? Then send your CV and a short motivation letter to Jimmy Hermans, co-founder CityLegends:

Jimmy@citylegends.nl;

